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New Players Lights 25's

5 free smokes. No strings attached.

Kings & 100's
Also available in Menthol.

Count 'em.
25
of the finest
for the price of 20.

Kings: 15 mg "tar," 0.8 mg nicotine –
100's: 12 mg "tar," 0.8 mg nicotine
av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

MH's suggested pricing based on full-price brands.

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